

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles A. Eldering.

Appln. No.: 09/807,887 : Group Art Unit: 2161
Filing Date: April 19, 2001 : Attorney Docket No.: T706-11
Title: Consumer profiling and advertisement selection system

STATEMENT UNDER 37 CFR §3.73(b)

Prime Research Alliance E., Inc. (a British Virgin Islands corporation) states that it is:

☒ the assignee of the entire right, title and interest;

by virtue of:

☒ A chain of title from the inventor(s) of the patent application/patent identified above, to the current assignee as shown below:

An assignment from **Charles A. Eldering** to **Expanse Networks, Inc.** The document was recorded in the United States Patent and Trademark Office on 04/19/2001 at: Reel 011889, Frame 0254.

An assignment from **Expanse Networks, Inc.** to **Prime Research Alliance E., Inc.** The document was recorded in the United States Patent and Trademark Office on 09/17/2004 at: Reel 015139, Frame 0836.

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

October 2, 2008

Date

/aws/

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